

Parallel Operating Systems

Side-by-Side

Empowerment Jews	Engagement Jews
Work, live, and socialize with a lot of other Jews (higher degree of Jewish association).	Tend to work, live and socialize with more people from different backgrounds (lower degree of Jewish association).
Participate in formal Jewish activities regularly and exhibit a higher degree of Jewish self-direction.	Tend to feel deeply Jewish but don't necessarily feel the need to seek out institutional Jewish experience.
Have well-developed Jewish resumes with many Jewish organizational experiences.	Have shorter Jewish resumes with fewer Jewish organizational experiences.
Have enough Jewish knowledge to feel comfortable in most Jewish settings.	Fear that they don't have enough Jewish knowledge to feel comfortable and authentic.
Connect with organizations because they want specific types of experiences.	Connect with organizations because they need a particular service, like a religious school for their children.

Rabbi Mike Uram, *Next Generation Judaism: How College Students and Hillel Can Help Reinvent Jewish Organizations* (Jewish Lights Publishing, 2016, Page 20)

Establishment Jewish Organization

KEY CONSTITUENCY: Empowerment Jews

EMPLOYS: Sustaining Technologies

LEADERSHIP STRUCTURE: Hierarchical

Jewish Engagement Initiative

KEY CONSTITUENCY: Engagement Jews

EMPLOYS: Innovative Technologies

LEADERSHIP STRUCTURE: Networked